

Infront provides financial information and trading solutions for the financial players in Europe.

Infront provides market data and trading solutions for global financial players on both the buy and sell sides. Infront's flagship product, The Online Trader, has experienced enormous growth in the last few years and supports over 8000 users. With a network infrastructure enhanced for larger volumes, expanded market data coverage and a committed sell side partner network, Infront's customer base is growing rapidly across Europe.

Infront is a market data vendor of more than 40 international exchanges in real-time and adds new markets based on demand. Diverse content such as news, fundamental information, estimates, contributed and specialist data are also available as part of Infront's hosted market data platform. Full redundancy and automated load distribution are key components to the network's consistently high performance and up-time.

With Infront solutions, sell side players become valuable partners to their buy side clients by providing cost efficient electronic trading on worldwide exchanges. This has a direct impact on increased trading volumes. The solutions are unique because of speed, trading integration and market data flexibility, straightforward user administration and white labeling possibilities. With Infront solutions, buy side customers enjoy professional level information terminal functionality with a fully integrated order execution platform connecting to their choice of brokers. Unlike our competition, we do not build the high cost of market data into the software. With Infront, customers only pay for the market data they need.

Infront, established in 1998, is an independent, privately owned company with offices in Oslo, Copenhagen and Stockholm. With more than 75 employees Infront is one of the strongest players in the Nordic market. Infront owns News Agency Direkt in Sweden and Denmark in order to provide the best financial news services to financial professionals. Infront is owned by its employees and Kistefos Venture Capital. For the last few years Infront has been listed on the Deloitte Technology Fast 50 in Norway and Fast 500 EMEA.

Operational Marketing Manager, EMEA

Description

Marketing is to become a vital part of the internationalization strategy of Infront. We have ambitious plans for the future and want you to be a central part of it. Infront is looking for an experienced professional to drive our market activities in EMEA. The successful candidate will be responsible for systematic planning, implementing, monitoring, and revision of the external communication strategies/ activities in the company to support our sales.

You will work closely with the Infront EMEA sales team - a small, focused and highly motivated team that has been brought together because of the wealth of experience that its team members has to offer. Whilst relatively new as a business unit, it is a very successful part of Infront's business and executes at a high professional level on a daily basis.

Duties and Responsibilities

- Market Infront's product to European prospects and clients
- Daily management of related communication activities such as leads generation and customer communication
- Responsible for exhibitions (2-3 per year)
- Responsible for creating and maintaining marketing material

Key Requirements

- 3-5 years of operational marketing experience
- Knowledge of and experience in using Salesforce.com
- Experience in relevant tools for creating marketing material
- International business experience
- Fluency in English is required, additional languages are a positive
- Understanding of both the Buy Side and Sell Side financial community and its core workflows
- Understanding of the European equity & equity derivatives markets and how they trade

Personal Skills

- Focused, disciplined and driven individual that is team orientated.
- Structured methodical and hands-on approach
- Ability to communicate in writing to all levels

We offer

- The opportunity to be part of a growing adventure
- An independent role where your know-how are crucial and your input is required
- Competitive salaries based on base + variable income

For more information please contact Ole Christian Lappen, Sales Director, lappen@infront.no or +47 99009500